



Procurement Management Department

Commission Agenda Staff Report

Date: March 26, 2026

Resolution No.: 2026-XX

To: Mayor and City Commission

From: Darvin Williams, City Manager

Prepared By: Shereece George Depusoir, Chief Procurement Officer

Agenda Title: Resolution Approving and Authorizing a Purchase Order with Found Design, LLC dba CPH, LLC dba MERJE for the Development of a Gateway and Wayfinding Program

Background

The City of North Miami Beach is advancing efforts to improve navigation and enhance the visual character of its public spaces through the development of a cohesive wayfinding signage program. This initiative is intended to make it easier for residents and visitors to navigate the City, reinforce community identity, and create a more welcoming and visually consistent environment. The program will include a range of signage elements such as vehicular directional signs, community identifiers, and gateway features at key entry points.

To support this effort, the City requires specialized professional services to guide the planning, design, and implementation of the wayfinding system. Found Design, LLC dba MERJE brings experience in wayfinding design and placemaking and will assist with developing design concepts, preparing construction-ready documents, and providing project coordination through implementation. These services will help ensure the signage program is functional, cohesive, and aligned with the City's long-term vision for branding and infrastructure improvements. MERJE has provided services for several cities including Miami Beach, Downtown Miami, Ocala and Tampa; all municipalities that share similar demographics, culture, logistics, with the City of North Miami Beach.

Public Works and Procurement conducted a thorough due diligence process to evaluate available options, resulting in cost savings exceeding \$100,000 through the utilization of Merje. This approach reflects the City's commitment to fiscal stewardship and maximizing value for public funds.

Recommendation

The Interim Public Works Director and the Chief Procurement Officer recommend that the City Commission approve and authorize the City Manager or designee to approve the Purchase Order with Found Design, LLC for a budgeted amount not to exceed \$111,000.

Fiscal Impact

Requesting a Purchase Order for the allocated amount of \$111,000 as approved in the adopted FY26 budget appropriation.