

**CITY OF NORTH MIAMI BEACH
RESOLUTION NO. 2026-__**

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER TO UTILIZE FUNDS ALLOCATED TO THE ECONOMIC DEVELOPMENT DEPARTMENT TO IMPLEMENT A NEW BUSINESS INITIATIVE; PROVIDING FOR PROGRAM ELEMENTS INCLUDING MONTHLY SELECTION OF NEW BUSINESSES FOR PROMOTIONAL AND OPERATIONAL SUPPORT; PROVIDING FOR ADMINISTRATIVE IMPLEMENTATION; PROVIDING FOR CONFLICTS; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, The City of North Miami Beach recognizes that newly established and locally operated businesses play a vital role in strengthening the City's economic base, expanding employment opportunities, and enhancing the quality of life within the community; and

WHEREAS, New businesses often encounter significant operational and financial challenges during their initial months of operation, and strategic municipal support during this period can materially improve business visibility, sustainability, and long-term success; and

WHEREAS, The City's Economic Development Department is charged with advancing policies and initiatives that support business attraction, retention, and expansion within the City; and

WHEREAS, The Mayor and City Commission desire to authorize the City Manager to implement a structured New Business Initiative utilizing existing Economic Development Department funding to provide targeted promotional and event-based support to qualifying new businesses located within the City; and

WHEREAS, Such an initiative is consistent with the City's economic development goals and can be implemented without requiring additional budgetary appropriations at this time;

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, THAT:

Section 1. Authorization.

The City Manager is hereby authorized to utilize funds allocated to the Economic Development Department to implement a New Business Initiative intended to support newly established businesses operating within the City of North Miami Beach.

Section 2. Program Elements.

The New Business Initiative shall include the monthly selection of one or more newly established businesses located within the City of North Miami Beach to receive City-supported promotion and assistance for a minimum period of thirty (30) days. Such support may include,

but shall not be limited to, promotional activities conducted through the City's official communication channels, vendor coordination and financial support for a grand opening or similar promotional event, and other forms of promotion or assistance tailored to the specific needs of the selected business as determined by the City Manager or designee, with the objective of improving the business's visibility, viability, and long-term presence within the community.

Section 3. Administration.

The City Manager, or designee, is authorized to establish eligibility criteria, application procedures, selection standards, funding thresholds, and administrative guidelines necessary to implement the New Business Initiative in a fair, transparent, and fiscally responsible manner.

Section 4. Funding Limitation.

Implementation of the New Business Initiative shall be limited to funds currently budgeted within the Economic Development Department, unless otherwise approved by the Mayor and City Commission, and shall further be subject to an annual expenditure cap not to exceed Ninety-Six Thousand Dollars (\$96,000.00) in any fiscal year.

Section 5. Conflicts.

All resolutions or parts of resolutions in conflict herewith are hereby repealed to the extent of such conflict.

Section 6. Effective Date.

This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF NORTH MIAMI BEACH AT A REGULAR MEETING HELD ON _____, 2025.

SPONSORED BY: Commissioner Lynn Su

APPROVED:

Michael Joseph, Mayor

ATTEST:

Andrise Bernard, City Clerk

APPROVED AS TO LEGAL FORM AND SUFFICIENCY:

City Attorney