City of North Miami Beach

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NMB Community Bus Service- NMB Line
Evaluation and Recommendations

Based on the goals of the City North Miami Beach - NMB Community Bus Service- NMB Line

Existing Mission and Goals

1 **Boost ridership**
through consideration of various service provision enhancements such as improved frequencies, new service opportunities, maximizing transfer opportunities and identifying route realignment needs.

2 **Cost saving measures**
That could allow financial resources to be available for potential service enhancements, such as bus realignment measures that eliminate duplicative service and optimization of interlines.

3 **Identify potential strategies**
that could enhance public awareness, such as marketing and promotional activities.

Service Improvement Summary

Recommended Changes

- Eliminate ***Route E*** (Aventura Mall/ Glades).
- Eliminate ***Route A*** (Intercostal mall).
- Eliminate a Bus on ***Route D-2***

Transit Efficiency Gains

- Extend ***Route D*-1** by 1.5 miles to provide services to Golden Glades.
- Add 2 EVs to Supplement Demand on Route D .
- Enhanced Rider Experience through New Technology

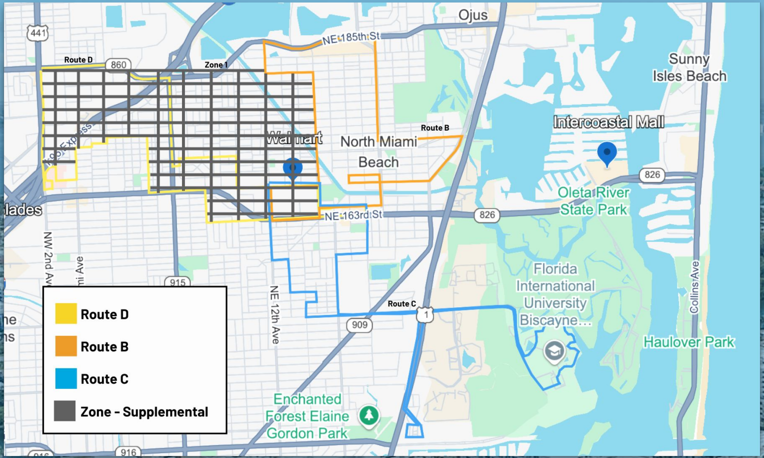
Route	Current Headways	Proposed Change	Alternative Service
A	90 Minutes	Eliminate Route	MDT Route 75
B	75 Minutes	Improving Headway to 45 Minutes	
C	62 Minutes	Improving Headway to 45 minutes	
D1	62 Minutes	Improving Headway to 45 Minutes	Expand route to Golden Glades
D2	62 Minutes	Eliminate Route	Introducing Supplemental Service
E	120 Minutes	Eliminate Route	MDT Route 9-9A

Replacement of Three Aging City Trolleys.

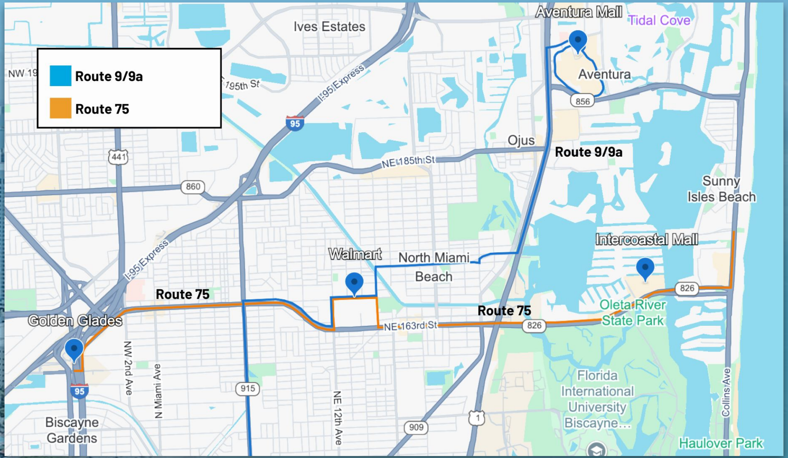
Contractor is Investing +$664,700 in 5 New Vehicles

Service Area Maps

North Miami Beach Proposed Routes



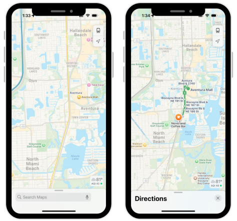
Miami-Dade Transit Metrobus Routes



Adding 3 Buses & 2 EVs

Service Enhancements

- Improving Headway - 62 min. to 45 min.
- Eliminating Low Performing Bus Stops
- Vehicle Replacement Plan
- Shared Advertising Revenue
- Rider Experience - Innovation Enhancements for the Future
- Ridership Growth
- Marketing and Community Outreach



1	**Retire underperforming fixed routes while maintaining access to all affected destinations through the addition of the first- and last-mile service.**
2	**Increase rider satisfaction through flexible, multimodal journey planning and real-time service visibility.**
3	**Deliver better service at a lower cost, reallocating funds from inefficient operations to scalable, rider-centric innovations.**

Fiscal Impact

Reduces service cost by $1,164,739 over 5-year contract extension.