

**RESOLUTION NO. R2023-XX**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, RENAMING A PORTION OF NORTHEAST 151 STREET BETWEEN BISCAYNE BOULEVARD AND WEST DIXIE HIGHWAY “IRV DAVID BOULEVARD”; AUTHORIZING THE CITY MANAGER TO ERECT PROPER SIGNAGE AND TO DO ALL THINGS NECESSARY TO IMPLEMENT THE RESOLUTION; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, Irv David, the son of immigrants and raised in Philadelphia, Pennsylvania, moved to North Miami in 1975, where he sold tires, sold fuel and began selling cars; and

**WHEREAS**, Mr. David was the original owner of Prestige Imports, which was established in 1977 on land purchased at 15551 West Dixie Highway in North Miami Beach, where he sold a wide variety of import automobiles; and

**WHEREAS**, Mr. David dreamed of becoming an authorized new car dealer which became a reality in 1980 when he acquired a Peugeot franchise; and

**WHEREAS**, in 1983, Mr. David purchased property around the corner on the heavily traveled US-1/Biscayne Boulevard at 148<sup>th</sup> Street, to be the perfect spot to display his ever-increasing collection of luxury imports, and in 1984, he purchased the land at 14780 Biscayne Boulevard, and in that same year he acquired an Alfa Romeo franchise, along with a Maserati franchise in 1985; and

**WHEREAS**, a brand-new Prestige Imports showroom and service department opened in 1986, enhancing the neighborhood with its modern architecture, pink neon trim and the most unique exotic car inventory anywhere, and in 1988, Mr. David became one of the first dealers in the country to acquire a Lamborghini franchise, and later that year, he also acquired a Lotus franchise; and

**WHEREAS**, through the 1990’s and early 2000’s, Mr. David would expand Prestige Imports, adding an Audi franchise and constructing a new state-of-the-art Audi showroom and service department; and

**WHEREAS**, Mr. David, suddenly and unexpectedly died in 2007, and although not originally planned, his then 19-year-old son Brett David, along with the incredible team at Prestige Imports, continued Mr. David’s legacy, earning in the same year of Mr. David’s death, the Audi #1 Volume Dealer in the United States; and

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**WHEREAS**, under the leadership of Brett David, Prestige Imports continues to be a leader in the import automobile industry, by winning awards and expanding its holdings in North Miami Beach; and

**WHEREAS**, for his commitment and his family’s commitment to the City of North Miami Beach, the Mayor and City Commission desire to recognize Mr. David by renaming a portion of Northeast 151 Street between Biscayne Boulevard and West Dixie Highway, “Irv David Boulevard”.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF NORTH MIAMI BEACH, FLORIDA THAT:**

**Section 1. Recitals.** The foregoing recitals are confirmed, adopted, and incorporated herein.

**Section 2. Designation.** Northeast 151 Street between Biscayne Boulevard and West Dixie Highway is hereby designated as and renamed “Irv David Boulevard”.

**Section 3. Authorization.** The City Manager or designee is hereby authorized to design, fabricate, and erect appropriate signage in the furtherance of this designation, and to do all things necessary to effectuate this Resolution.

**Section 4. Effective Date.** This Resolution shall become effective immediately upon approval.

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[SIGNATURE PAGE TO FOLLOW]

**APPROVED AND ADOPTED** by the City of North Miami Beach City Commission at the regular meeting assembled this **17<sup>th</sup> day of January, 2023.**

ATTEST:

\_\_\_\_\_  
ANDRISE BERNARD, MMC  
CITY CLERK

(CITY SEAL)

\_\_\_\_\_  
ANTHONY F. DEFILLIPO  
MAYOR

APPROVED AS TO FORM, LANGUAGE  
AND FOR EXECUTION

\_\_\_\_\_  
HANS OTTINOT  
CITY ATTORNEY

SPONSORED BY: Mayor Anthony Defillipo