

RESOLUTION NO. R2021-XX

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF NORTH MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER OR DESIGNEE TO DEVELOP A SMALL BUSINESSES SUPPORT PROGRAM IN THE CITY OF NORTH MIAMI BEACH WHICH WILL PROVIDE SMALL BUSINESSES ACCESS TO EDUCATION, CAPITAL AND BUSINESS SUPPORT SERVICES; DIRECTING THE CITY MANAGER TO CREATE A MONTHLY RECOGNITION PROGRAM FOR SMALL BUSINESSES IN THE CITY OF NORTH MIAMI BEACH; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, small businesses represent 99.7 percent of all businesses having employees in the United States; and

WHEREAS, small businesses employ ½ of the employees in the private sector in the United States; and

WHEREAS, small businesses pay 44 percent of the total payroll of the employees in the private, nonfarm product of the gross domestic product; and

WHEREAS, small businesses generated 65% of the net new jobs during the last 17 years; and

WHEREAS, small businesses generate 60 to 80 percent of all new jobs annually; and

WHEREAS, small business focus on 2 key strategies: deepening relationships with customer and creating value for customers; and

WHEREAS, for every \$100 spent with locally owned, independent stores, \$68 returns to the community through local taxes, payroll, and other expenditures; and

WHEREAS, 92 percent of customers in the United States agree that the success of small businesses is critical to the overall economic health of the United States; and

WHEREAS, 93 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying the jobs and generating tax revenue; and

WHEREAS, 91 percent of consumers in the United States have small businesses in their community that the consumers would miss if the small business closed; and

WHEREAS, 99 percent of consumers in the United States agree that it is important to support the small businesses in their community; and

WHEREAS, 90 percent of consumers in the United States are willing to pledge support for a “buy local” movement; and

WHEREAS, the Mayor and City Commission wish to develop a small business support program in the City of North Miami Beach, which will provide small businesses access to education, capital, and business support services, and directing the City Manager or Designee to create a monthly recognition program to recognize small businesses in North Miami Beach.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Commission of the City of North Miami Beach, Florida, that:

Section 1. Approves and incorporates the foregoing recitals in this Resolution.

Section 2. The Mayor and City Commission authorize the City Manager or Designee to develop a small business support program in the City of North Miami Beach to provide small businesses access to the following:

- (a) Education;
- (b) Capital;
- (c) Business support services.
- (d) A bi-monthly lecture series for small businesses.

Section 3. The Mayor and City Commission direct the City Manager or Designee to create monthly recognition program with weekend initiatives, which include but are not limited to small business Fridays, Saturdays, and Sundays as may be permitted.

Section 4. This Resolution shall become effective immediately upon approval.

APPROVED AND ADOPTED by the City of North Miami Beach City Commission at the regular meeting assembled this **15th day of June 2021.**

ATTEST:

ANDRISE BERNARD, CMC
CITY CLERK

(CITY SEAL)

ANTHONY F. DEFILLIPO
MAYOR

APPROVED AS TO FORM, LANGUAGE
AND FOR EXECUTION

HANS OTTINOT
INTERIM CITY ATTORNEY